## VISION EVALUATION

A clear and compelling vision is a critical building block for a chapter plant, and has to be shared constantly. Here is an evaluation tool that can help you assess how you are doing in this area:

Your vision communication is...

**EXCELLENT** — Can communicate a clear, compelling vision for his/her plant; knows what it will look like; integrated philosophy of ministry; can get others excited about vision; others consistently are attracted to vision, his/her followers are willing to sacrifice for the vision.

ABOVE AVERAGE — Can articulate vision quite well, but others aren't quite as excited as he/she is; knows how most of the pieces of the vision will fit together in reality; will make some sacrifices to see the vision a reality.

**AVERAGE** — Understands pieces necessary for chapter planting, and is beginning to put them all together; is personally inspired by vision, but others don't seem to understand as well.

**BELOW AVERAGE** — Vision vague and non-specific; unable to put pieces of vision together to form a complete piece; others hesitant to commit to the vision; vision lacks passion and immediacy.

**UNACCEPTABLE** — **Unable to articulate** any clear vision for a new plant; unable to integrate a credible philosophy of ministry; others don't understand what the focus is; unable to convince anyone to sacrifice for the vision.

Vision helps remind you why you are there on campus and why you are sacrificing for it. Our goal is to help you prepare well-organized vision-casting talks:

- 30 seconds (the "banner headline" version)
- 10 minutes (the "info table" version)
- 30 minutes (the "gathering" version)

Your talk needs to be well-planned (introduction, main body, conclusion) and in your own style and context (fitting your audience). So what is that kind of talk like?

