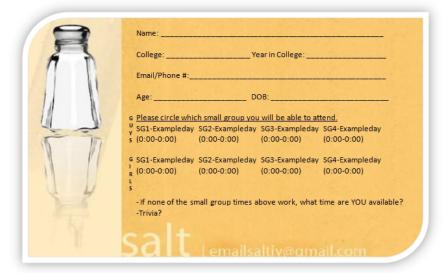
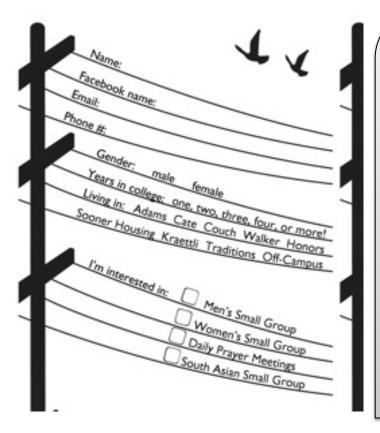
## **CULTURE SHIFT 2013**

How to Make a Great Contact Card

## Ensure that the following information is added on the card:

- 1. Name
- 2. Dorm/Apartment/Room #
- 3. Email
- 4. Phone Number (Checkbox: text for events)
- 5. Classification (yr in school)
- 6. "Interested In" checkboxes (i.e. GIG, ministry team, SGs)
- 7. Spiritual Background (scale interest from 1 to 5)





**Tip#1:** Consider making a **digital Google Form** that a new student can use to enter information via phone, tablet, or laptop!

**Tip#2:** Appoint someone to enter this information into a **database** so that you can track follow-up of new students!

**Tip#3:** Contact cards are useless if the information is not used **within 48 hours**. Follow-up with people quickly!